

January 2021

**Edito Olivier Damette****BETA faced with COVID-19**

As we embark on a new year it is customary to take stock of the previous. The year 2020 will be remembered as unique and dramatic, to say the least, marked by a global pandemic, that of COVID-19. The majority of our generation, who have not known war, discovered the travel restrictions which come with lock-down. We experienced a profound change in our lifestyles, in our ways of working, and in our research activity: the working day measured by calls on Zoom or TEAMS, webinars in place of conferences, and cafés that were rather similar to the cafeterias in our own kitchens. For many colleagues, there was a surfeit of extra work; for the youngest, their thesis defenses ended in solitude at the moment when normally one meets one's jury for a celebratory drink.

Even while we had to juggle lessons in front of screens and adapt to these new conditions, BETA researchers were particularly active, with many working on aspects of the pandemic. Some might say there is something of a windfall effect at work here, the opportunity to recycle any old work on a topical issue, tacking on a supplementary keyword to analyses that do not really concern the pandemic. In many cases, however, our particular skills (dynamic modeling, agent-based models, experiments on choice, dynamic econometrics, analysis of the effects of macroeconomic policies, etc.) proved to be perfectly complementary to those of our fellow researchers in epidemiology and health. Thus, the work of BETA has focused on the acceptability of health measures on the part of the French public, the optimal vaccination rate, the optimal management of health expenditure, the impact of the climate on the incidence of the virus, the efficacy of wearing masks—or, again, the macroeconomic impact of the pandemic or the role of monetary policy, to name but a few examples either published or in the process of being so.

At a moment when we desired to strengthen multidisciplinary research, we thus had a good opportunity to demonstrate the added value of our practical knowledge. Our work made, objectively, a significant contribution to a new literature and demonstrated the adaptability of our research team.

Beyond the skills of each individual, the important role played by BETA researchers in research on COVID-19 also probably comes from the fact that the Grand-Est region has been, and still is, particularly affected by the virus. While Strasbourg was the epicenter of the first wave, Nancy is at the heart of concerns over the second (or the third: it depends). Random factors (clusters), as well as climatic factors in our region (temperature and relative humidity) that are particularly unfavorable may explain why we are on the front line. The progressive implementation of vaccination will not bear fruit for several months at least. A new lock-down is again under discussion as of the time of writing.

The months and years to come will undoubtedly continue to be marked by the virus. The global economic cycle and potential growth could see enduring effects—it was only in 2015, for example, that France returned to its pre-subprime-crisis trend—as could the corollaries of poverty and inequality. Add to this that 2020 will be ranked among the three hottest years of all time. Limiting global warming in a world where public debt is growing and citizens are losing confidence in their rulers will be a challenge of significant proportions.

Researchers in SHS, and those of BETA in particular, will still undoubtedly have a role to play, alongside the hard sciences, to continue to enlighten public decision-makers and to make science “the most exhilarating form of the revolt against the incoherence of the universe”, in the words of François Jacob, Nobel Prize-winner in medicine, born... in Nancy.

[Olivier Damette](#), Professor in Economics, BETA


Bureau d'économie
théorique et appliquée

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www.beta-umr7522.fr

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Liens utiles :
[Les manifestations à venir](#)
[Les actualités](#)
[Les publications 2020](#)
[Les working papers](#)
[Les prochains séminaires](#)

Under the spotlight

 [Cécile Bourreau-Dubois](#), [Myriam Doriat-Duban](#), [Bruno Jeandidier](#), [Jean-Claude Ray](#), “Does gender diversity in panels of judges’ matter? Evidence from French child support cases”

International Review of Law Economics, September 2020, vol. 63, <https://doi.org/10.1016/j.irle.2020.105929>

Abstract. In this article, we examine whether and to what extent the gender composition of a panel of three judges may have an impact on its decision in a civil law system characterized by a very large representation of females among judges. From a database of 2000 decisions from French Courts of Appeal, we show that the gender composition of panels of judges have a significant effect on the amounts of child support. More specifically, our results show that panels composed of three female judges set higher child support amounts than mixed panels, regardless of the gender of the creditor. In addition, the diminishing effect of the panel’s gender mix is particularly pronounced when the creditor is a man and the mixed panel is composed of two women and one man.

 [Ioana Deniaud](#), François Marmier, [Jean-Louis Michalak](#), “Methodology and diagnostic tool 4.0: defining the 4.0 transition strategy for supply chain management”

Logistique&management, Taylor&Francis, vol. 28, 2020 issue 1, 4-17, <https://doi.org/10.1080/12507970.2019.1693914>

Abstract. Clients and supply chain managers express performance requirements to companies participating in their supply chain. To ensure an overall improvement in supply chain performance, the transition to 4.0 must encompass all of the involved stakeholders. With a view to facilitating the determination of the transformations required of companies, this article sets out to identify a strategy for optimising the overall supply chain in a manner consistent with each stakeholder’s resources. Based on deductive research, we propose the following: (1) a methodology for defining a relevant strategy for 4.0 transition of a supply chain; (2) a qualitative model for assessing the maturity of companies and their entire supply chain, in various areas characterising the 4.0 transformation; and (3) a decision-making tool, taking into consideration each stakeholder’s deviation from clients’ requirements, with a view to identifying and prioritising the development strategy to be followed for a transition to a 4.0 supply chain.

 [Marianna Epicoco](#), “Technological Revolutions and Economic Development: Endogenous and Exogenous Fluctuations”

Journal of the Knowledge Economy, July 2020, <https://doi.org/10.1007/s13132-020-00671-z>

Abstract. Innovation scholars have highlighted that technological revolutions generate long-run fluctuations in innovative and economic activity. This paper aims at examining whether such fluctuations are endogenous or exogenous. This question is particularly important with respect to the current debate on the productivity slowdown and a potential new technological revolution. We propose a framework that integrates both endogenous and exogenous factors. On the one hand, the economic system tends to generate endogenously, and therefore recurrently, technological revolutions, structural change, and associated long-run fluctuations of production. This tendency is explained via a process of co-evolution between investment in innovation and demand, based on cumulative multiplier and accelerator feedback effects. On the other hand, exogenous factors are expected to exert a major impact upon this endogenous process by influencing the length and amplitude of fluctuations, i.e., the timing and economic impact of technological revolutions. Exogenous factors may include random historical events (e.g., wars), technical factors, public policies, and socio-institutional actors. To provide a preliminary evidence supporting the framework, we have fitted the ICTs (Information and Communications Technologies) cycle and the economic cycle to patent and productivity data, respectively. Our results suggest that the current productivity slowdown may be a signal that the economic system needs to change its leading technologies. This phase of technological ferment may represent an important and rare opportunity, for public policies and socio-institutional actors, to orient future development toward socially desirable directions.

 Rémi Bazillier, Jérôme Héricourt, [Samuel Ligonnière](#), “Structure of income inequality and household leverage: Cross-country causal evidence”

European Economic Review, February 2021, vol 132, <https://doi.org/10.1016/j.eurocorev.2020.103629>


Abstract. How does income inequality and its structure affect credit? Based on various strands of the literature, we hypothesize that rising income inequality should lead to higher household credit at the aggregate level, and that a substantial part of this effect should be driven by the impoverishment of the middle class relative to top-income households. These intuitions are empirically confirmed by a study based on a country-level dataset over the period 1970–2017. To identify exogenous variations in inequality, we develop an instrumental variable approach based on two types of country-level instruments: the total number of ratified ILO conventions and factor endowments. Our results show exogenous variations in inequality have a positive impact on household credit: a one-standard-deviation increase in the Gini index generates a 5- to 8- percentage-point expansion in the ratio of household credit to GDP. In addition, the impact is 1.5–1.8 times stronger when the increase in inequality is driven by the income of top earners relative to the middle class rather than by the increase in top earners’ incomes at the expense of the lowest percentiles of the distribution. Those results are robust to various sets of instruments, databases, controls, and variable definitions. They also consistently disappear in countries where financial markets are insufficiently developed.

See more: <http://ermes.fr/fr/lappauvrissement-des-classes-moyennes-un-facteur-explicatif-des-crises-financieres/>

 Thomas Garcia, [Sébastien Massonni](#), Marie-Claire Villeval, “Ambiguity and excuse-driven behavior in charitable giving”

European Economic Review, May 2020, vol 124, <https://doi.org/10.1016/j.eurocorev.2020.103412>

Abstract. A donation may have ambiguous costs or ambiguous benefits. Behavior in a laboratory experiment suggests that individuals use this ambiguity strategically as a moral wiggle room to act less generously without feeling guilty. Such excuse-driven behavior is more pronounced when the costs of a donation -rather than its benefits- are ambiguous. However, the importance of excuse-driven behavior is comparable under ambiguity and under risk. Individuals exploit any type of uncertainty as an excuse not to give, regardless of the nature of this uncertainty.

 [Sylvie Rivot](#), “Keynes’ treatment of dynamics and stability in a monetary economy: the role played by expectations from the *Tract on Monetary Reform to the General Theory*”

The European Journal of the History of Economic Thought, May 2020, vol 27 issue 4, 523-548 <https://doi.org/10.1080/09672567.2020.1769152>

Abstract. Contrary to the commonly accepted view, Keynes’ static treatment of the effective demand principle in his *General Theory* should be considered more as an achievement than as an incomplete proof. The *Tract* investigated the fluctuations due to short-term forecasting errors. Next, the *Treatise* extended the analysis of expectations’ mismatches to the determination of the level of investment. Hence the major achievement of the *General Theory* can be located in its demonstration of the possible existence of an underemployment equilibrium due to the indeterminacy of long-term expectations.

PhD and HDR defenses (November 2019 to December 2020)



Sophie BOLLINGER

November 8, 2019

Under the supervision of Thierry Burger-Helmchen
"Combining management control and creativity, a question of practices and organizational contexts"

Cyrille YODA

November 22, 2019

Under the supervision of Francis Kern
"The stakes of the EPA between the EU and the ACP states: implications for West Africa and Burkina Faso"

Gaye Del LO

December 2, 2019

Under the supervision of Olivier Damette
"Essays on the economic analysis of renewable energy dynamics"

Camille AIT-YOUCCEF

December 6, 2019

Under the supervision of Olivier Damette
"Causes and consequences of the financial activity on agricultural price dynamics"

Marie BLAISE

December 9, 2019

Under the supervision of Mathieu Lefebvre and Phu Nguyen Van
"Essays on longevity, ageing and informal care"

Laté Ayao LAWSON

December 13, 2019

Under the supervision of Phu Nguyen Van
"Essays on Economic Growth, Energy Use and Biodiversity Loss"

Narimène DAHMANI

December 16, 2019

Under the supervision of Amélie Barbier-Gauchard and Sandrine Wolff
"The economic value of geographic information on the territory"

Nicolas MAZUY

December 16, 2019

Under the supervision of Amélie Barbier-Gauchard and Moïse Sidiropoulos
"Heterogeneities within the monetary union: implications for the euro area"

Karl DALEX

January 20, 2020

Under the supervision of Julien Pénin
"Incubators, start-ups and partnerships"

Solène MASSON

June 8, 2020

Under the supervision of Philippe Delacote and Olivier Chanel
"Three essays in environmental and development economics"

Quentin COMMINE

June 24, 2020

Under the supervision of Éric Schenk and Pierre Barbaroux
"Definition of an outsourcing theory in the armed forces: the case of the French Army Aviation"

Sébastien KOCI

September 30, 2020

Under the supervision of Herrade Igersheim and Ragip Ege
"From Mill to Kant: Henry Sidgwick's utilitarian ethics. Study and translation of 'The Methods of Ethics'"

Sylvain CAURLA

September 15, 2020

Habilitation à Diriger des Recherches
Under the supervision of Serge Garcia
"Simulation models in economics for the study of the sustainability of the forest-based sector"

Ludivine MARTIN

September 17, 2020

Habilitation à Diriger des Recherches
Under the supervision of Jocelyn Donze
"Consequences of digital transformations on employees attitudes, well-being and future skills"

Thomas BEAUSSIER

October 8, 2020

Under the supervision of Philippe Delacote
"Economic and environmental assessment of regional development measures of an economic sector at multiple scales: the case of the forest and wood sector in the French region Grand Est"

Dylan MARTIN -LAPOIRIE

November 6, 2020

Under the supervision of Sophie Harnay and Cécile Bourreau-Dubois
"Theoretical and Experimental Study of the Joint Liability between the Physician and the Advanced Practice Nurse"

Fabien TARRIT

November 13, 2020

Habilitation à Diriger des Recherches
Under the supervision of Herrade Igersheim
"For a Marxist theory of just emancipation"

Clarice BERTIN

November 23, 2020

Under the supervision of Véronique Schaeffer
"Driving factors for symbiotic collaborations between startups and large firms in open innovation ecosystems"

Sandrine BRÈTEAU-AMORES

November 27, 2020

Under the supervision of Marielle Brunette and P. Andrés-Domenech
"Economic analysis of adaptation options toward drought-induced risk of forest dieback : financial balance and/or carbon balance"

Raficka HELLAL-GUENDOUI

December 2, 2020

Under the supervision of Sihem Dekhili
"Expatriation (multi)acculturation experiences and consumption behaviors: the case of food acculturation of professional expatriates and their families"

Georges EL HADDAD

December 4, 2020

Under the supervision of Sophie Harnay
"The public funding of religious supply : an economic comparative analysis of law, religion and secularism"

Laurène THIL

December 11, 2020

Under the supervision of Mathieu Lefebvre
"Essays on Family Policies and Employment in Europe"

Tuyen Tong TIET

December 15, 2020

Under the supervision of Anne Stenger and Phu Nguyen Van
"Individual Incentives and Pro-Environmental Behaviour: The Role of Networks"

Julien GRANDJEAN

December 18, 2020

Under the supervision of Samuel Ferey
"The Contributions of Downs, Tullock and Buchanan to the Birth of Economic Policy Analysis"

Important events (November 2019 to December 2020)

Conferences organized at/by BETA

Strasbourg, November 4-8, 2019

[10th Autumn School in Management of Creativity](#)

Main organizers: Patrick Cohendet and Patrick Llerena

Strasbourg, December 5-6, 2019

[Workshop](#)

"The music industry: new directions, new questions"

Main organizers: Julien Pénin and Émilie Ruiz

Strasbourg, December 13, 2019

[3rd ERMEES](#) Macroeconomics Workshop 2019

"20 Years of the Euro: Paths for the Future?"

Main organizer: Amélie Barbier-Gauchard

Strasbourg, January 14, 2020

[Workshop](#)

"Well-being in economic analysis"

Main organizers: Jean-Alain Héraud and Tim Kim Cuong Pham

Nancy, January 20, 2020

[Conference](#)

"The price of democracy"

Speaker: Julia Cagé

Strasbourg, February 6, 2020

[2nd day](#) of Marketing & sustainable development

Main organizer: Sihem Dekhili

Nancy, March 9, 2020

[Conference](#)

"The fascination of the ogre or how to loosen the grip of finance"

Speaker: Laurence Scialom

November 2, 2020

[Conference online](#)

"A Universal pension system? From the initial idea to the bill"

Speaker: Antoine Bozio

Strasbourg, November 2-6, 2020

[11th Autumn School in Management online](#)

Main organizers: Patrick Cohendet and Patrick Llerena

Nancy, November 6, 2020

[Workshop online](#)

"Local currencies: economic and managerial perspectives"

Main organizers: Raphaël Didier, Paul Muller, Bérangère L. Szostak and Yamina Tadjeddine Fourneyron

Prizes and awards



[Sihem Dekhili](#), laureate of the *Äsgard Research 2020 Program*, managed by the Scientific and University Pole of the French Institute and the Franco-Norwegian Foundation for Scientific and Technical Research and Industrial Development.

[Rodolphe Dos Santos Ferreira](#), laureate of the *Economic Theory Fellowship 2020*, awarded by the Society for the Advancement of Economic Theory (SAET).

[Laurence Frank](#), contributed as a referent for France to an international collective work entitled **"Rethinking Military Professionalism for the Changing Armed Forces"** which won the *Panel Excellence Award* from NATO.

[Herrade Igersheim](#), laureate of the *Best Scientific Article Award*, awarded by the European Society of the History of Economic Thought (ESHET) for her article **"The death of welfare economics: History of a controversy"**.

[Laté Ayao Lawson](#), laureate of the *Special Ecology Prize 2020*, awarded by the Chapter of Saint-Thomas for his thesis **"Essays on Economic Growth, Energy Use and Biodiversity Loss"**.

[Sofia Patsali](#), laureate of the *2020 Thesis Prize*, awarded by the University of Strasbourg for her thesis under joint supervision **"University Demand and Firm Innovation: A Quantitative and Qualitative Evidence"**.

New Projects

IMAGE project “Social representations and images of professions: a comparative analysis” - 2019-2021

Leader: [Magali Jaoul-Grammare](#)

Objective: This project proposes to study, through anonymous questionnaires, the social representations of professions according to two criteria: the more or less feminine character and the greater or lesser prestige conferred on a profession. For this, we rely on the work in terms of prestige of professions by Chambaz et al. (1998) and on the cognitive mapping of professions proposed by Gottfredson (1981). We hypothesize that these considerations, as well as the stereotypes sometimes associated with professions, vary according to the age, gender and social origin of individuals.

The administration of anonymous questionnaires adapted to middle school and college students would allow us to analyze the factors influencing these personal representations of professions, but also to make comparisons between individuals. It will also be a question of better understanding the factors of choice of training of individuals as well as the question of sectors and professions presenting a persistent imbalance men / women.

MISHA project “Playful worlds facing societal challenges”, 2021-2023

Leaders: [Thierry Burger-Helmchen](#), Laurence Schmoll

Objective:

- * study the way in which games approach and represent societal challenges, in particular in their design, aesthetics, storytelling and learning mechanisms
- * highlight the ability of games to make us accept certain realities or to modify our behavior marginally

IDEX project “The Common Agricultural Policy in the face of climate shocks”, 2020-2022

Leader: [Samuel Ligonnière](#)

Objective: This research project aims to analyze the effectiveness of current policies to support farmers, and is particularly interested in the role played by the Common Agricultural Policy (CAP) on the adaptive capacity of French farmers in a context of change in climatic conditions and increased climate variability. The use of detailed data, at the level of the climate as well as at the level of the firm, will make it possible to answer various questions: (1) How vulnerable are French farmers to climate shocks? (2) How effective is the Common Agricultural Policy for the sustainability of agricultural businesses? (3) What reform seems necessary for the Common Agricultural Policy?

ANR AFFINITE project “Analysis and Formalization of Family Interactions with Transport and Energy policies”, 2020-2023

Leader : [Nathalie Picard](#)

Objective: AFFINITE offers an integrated approach to economy, transport and land use analyzing the different decision levels (individual, family, political decision-makers), at different geographic levels, to assess public policies relating to environmental (local and global) and health externalities, to quality of life and productive efficiency, equity between households, but also and above all within households. The ultimate objective is to guide public policies in the areas of transport, urban development, sustainability and the environment.

AFFINITE draws on urban economics, family economics, geography, sociology and engineering to better understand:

- * residential and professional mobility
- * decision-making processes within the family by measuring decision-making powers
- * (retro-) actions of environmental effects
- * inter- and intra-family responses to public policies.

IDEX project: “Informal carers for the elderly in institutions: volume, values and effects”, 2020-2022

Leader : [Quitterie Roguebert](#)

Objective: This project focuses on the role of the entourage around the elderly living in retirement homes. Until now, the economic literature has largely focused on the help provided by relatives - known as “informal help” - for dependent elderly people living at home. This research project thus questions the place of family and friends with the elderly in an institution. What are the methods of assistance provided by relatives in retirement homes? To what extent can it contribute to the preservation of the health capital of elderly individuals, but also affect that of caregivers? How could public policies integrate this form of help into their approach to caregivers? The first axis aims, in a descriptive approach, to quantify and calculate the monetary value of the help provided by those around them to the elderly in retirement homes. The second axis is interested in the contribution of help from relatives to the health and well-being of elderly individuals. The third axis proposes to study the indirect costs of helping a parent in an institution by analyzing its effects on the health of caregivers.

ANR RESILEMP project “Rethinking employment dynamics for a more resilient territory”, 2020-2022

Leaders: [Véronique Schaeffer](#) et [Isabelle Terraz](#)

Objective: The economic shock we are experiencing is unprecedented and economic activity has declined historically and contributed to rising unemployment. In this context, it appears necessary to reflect on the transitions of individuals on the labor market and, more particularly, to question the individual aspirations of job seekers. An economic shock can change how people perceive their work environment. The project aims to better understand how this changes the type of job sought, career strategies and how to project yourself in this period of unemployment. A better understanding of this period of unemployment is necessary for the public authorities to help job seekers adopt an adequate job search behavior.

New Projects

BETA is involved in 3 ITI projects (Interdisciplinary thematic institutes, University of Strasbourg)

ITI MAKERs, “Making European Society”, 2021-2028

Leaders: [Amélie Barbier-Gauchard](#), Hélène Michel and Mélanie Schmitt

Objective: The ITI MAKERs aims to create an international and interdisciplinary center of excellence by bringing together the social sciences strengths of the University of Strasbourg, a university where research on Europe has always been important, but very fragmented. MAKERs mobilizes 125 researchers and tenured teacher-researchers already in place, in economics, political science and sociology. It focuses on the study of the social, political, economic and legal processes that make up European society, both as a society and as European. It combines cutting-edge research and high-level training from Master 1 to post-doctoral studies, with a view to becoming “the place to be or go” within ten years. Three major challenges will be pursued: to breathe new life into European studies by breaking out of disciplinary paths to work on the question of what makes society in Europe, in what ways and with what effects; to develop internationalization links, considered not only as an integration of researchers and their research into international networks; to take stock of big data and its implications for the production of knowledge in the social sciences. Researchers and students involved in the ITI will be able to develop a new understanding of the complex challenges facing European society: inequalities, mobility, social and political disputes, open data. ITI MAKERs aims to be both a center of excellence providing resources, analyses and data on the creation and dynamics of European society, and a center for training students on these questions, with the dissemination of new methodologies intended to produce innovative pedagogical strategies and cutting-edge research ranging beyond disciplinary routines and capable of being a force for new proposals for decision-makers.

See more : [ITI MAKERs](#)

ITI HealthTech; “Interdisciplinary Institute for Information Sciences and Technology for Healthcare”, 2021-2028

Leader: Bernard Bayle

Objective: This ITI is an emerging project backed by the national CAMI LabEx. Advances in medical and surgical treatments are now based on research at the highest level, concerning the development of new tools and methods; the training of highly qualified scientists able to take on the challenges of research; and the existence of an enabling environment to maximize the socio-economic impact of research and training. Biomedical engineering is a recognized area of excellence at the Strasbourg site, with a unique positioning in France and Europe in areas such as medical imaging, medical robotics and translational research. These scientific themes are changing today, notably as a result of the proliferation of data acquired by medical devices. The ambition of the ITI HealthTech is to strengthen the position of the Strasbourg university site as a world leader in the field of assistance with medical and surgical procedures. To do this, it relies on its recognized fields of excellence, and will develop axes relating to data science and innovation, including both scientific, socio-economic or ethical dimensions.

NeuroStra, “Interdisciplinary Institute for the Nervous System facing Environmental Issues: From Adaptation to Pathologies”, 2021-2028

Leaders: Valérie Simmoneaux and Jean Christophe Cassel

Objectives: This ITI is an emerging project including EUR Euridol. Aims:

- * unite the community of laboratories and the teams concerned around this research axis
- * promote innovative interdisciplinary projects, responding to societal challenges and involving local expertise in the fields of chemistry, health technology, medicine, neuroeconomics, language, art and ethics
- * train the new generation of neuroscientists in neurophysiology, neuropsychology and neuropathology through the creation of a second university research school (Neuro3P) which, by following the NeuroTime and NeuroDegen axes, will complement the training offer already supported by the EUR on EURIDOL pain
- * engage the community in an open scientific policy, especially with regard to patient associations, businesses and the general public
- * increase the visibility of NeuroStra on an international scale
- * recruit young tenured researchers and team leaders to strengthen its attractiveness
- * increase cutting-edge technological resources and develop new tools and platforms.



Medias

"Why are there not more wooden constructions in France?"

Article by **Philippe Delacote**
[The Conversation](#), December 18, 2019

"Drought: the essential adaptation of French forests"
Article by **Sandrine Brêteau-Amores** and **Marielle Brunette**
[The Conversation](#), January 21, 2020

"Dress green? Not on Vinted"
Investigation by **Sihem Dekhili**
[Reporterre le quotidien de l'écologie](#), January 29, 2020

"What if we reform the vote?"
Interview by **Herrade Igersheim**
[RCF Alsace](#), February 18, 2020

"Building a bridge between theoretical models and history"
Interview by **Claude Diebolt**
[Springer Nature](#), February 27, 2020

"Municipal towards an alternative vote?"
Interview by **Herrade Igersheim**
[RCF Alsace](#), March 2, 2020

"Is 'stay at home' the correct social distancing measure to fight the covid-19 pandemic?"
Article by **Antonello Lobianco**
[Medium](#), March 22, 2020

"A universal anti-corruption ethic?"
Article by **Paul Labic**
[The Conversation](#), April 5, 2020

"Should farmers be asked to offset their emissions of greenhouse gases?"
Article by **Philippe Delacote** and **Camille Aït-Youcef**
[The Conversation](#), April 29, 2020

"New vibrations: when management science research turns to music"
Article by **Émilie Ruiz**
[L'actualité de la recherche](#), May 11, 2020

"Will it be necessary to transform universities into supermarkets to see students there again?"
Article by **Alexandre Mayol**
[Libération](#), May 29, 2020

"The Covid-19 pandemic, a historic opportunity to reinvent Africa's development"
Article by **Blaise Gnimassoun**
[The Conversation](#), June 7, 2020

"Fixed costs and sunk costs: strategic consequences"
Interview by **Thierry Burger-Helmchen**
[Xerfi Canal](#), June 8, 2020

Episode 4 : "Financial markets on a drip"
Interview by **Yamina Tadjeddine-Fourneyron**
[France Culture](#), June 11, 2020

"Patent trolling: an innovation racket"
Interview by **Julien Pénin**
[Xerfi Canal](#), June 13, 2020

"Decreased motivation of students, interactions 'at a standstill' with teachers: fed up with online courses"
Interview by **Alexandre Mayol**
[Le Monde](#), June 16, 2020

"Gustav Schmoller and today's problems"
Blog by **Claude Diebolt**
[Afse](#), June 24, 2020

"Green wave or ecological divide?"
Article by **Philippe Delacote**
[Libération](#), June 29, 2020

"Slow fashion faced with the crisis"
Article by **Sihem Dekhili**
[Magazine Or Norme N°37](#), July 30, 2020

"Marketing and sustainable development: what are the challenges for brands and consumers"
Editorial co-written by **Sihem Dekhili** and Laure Lavorata
[Revue de l'organisation responsable](#), July 15, 2020

"The measurement tool must remain a means, not an end"
Interview by **Bérangère L. Szostak**
[Actualités sociales hebdomadaires](#), July 16, 2020

"The role of human behavior and the climate"
Opinion by **Olivier Damette**
[Le devoir](#), July 29, 2020

"Service design is a lever for innovation"
Article by **Bérangère L. Szostak**
[Revue Géroscopie N°118-119](#), August 2020

"How have our consumption habits changed?"
Opinion by **Raphaël Didier**
[Factuel le Mag](#), special magazine, August 26, 2020

"Veolia/Suez/Intensify competition to become stronger!"
Opinion by **Sébastien Liarte**
[La Tribune](#), September 11, 2020

"The impact of climatic conditions and seasonality on Covid-19"
Interview by **Olivier Damette**
[Factuel](#), September 21, 2020

"I' of naive: the false trial of individualism"
Opinion by **Thierry Aïmar**
[La Tribune](#), September 29, 2020

"Innovation, consumption and sustainable development"
Article by **Sihem Dekhili**
[Association française du Marketing](#), September 2020

"Culture and fun worlds: the game in all its forms"
Article by **Thierry Burger-Helmchen**
[Actualité de la recherche](#), October 1, 2020

"We are in a no parking no business logic"
Interview by **Alexandre Mayol**
[Républicain Lorrain](#), October 13, 2020

"Tree Talk"
Short film by **Sandrine Brêteau-Amores**
[Pariscience](#), October 14, 2020

"The scientific method is no solution in an emergency"
Article by **Claude Diebolt**
[Libération](#), October 14, 2020

"Digital Euro: Understanding the project for a new European currency in seven questions"
Interview by **Yamina Tadjeddine-Fourneyron**
[20 minutes](#), October 14, 2020

"Gender equality: the ambivalence of John Stuart Mill"
Article by **Virginie Gouverneur**
[L'Économie politique N°88](#), November 10, 2020

"Unemployment: an involuntary equilibrium"
Interview by **Sylvie Rivot**
[France Culture](#), November 11, 2020

"A difficult entry into the labor market for the 'Covid generation'"
Interview by **Isabelle Terraz**
[Les Dernières Nouvelles d'Alsace](#), November 15, 2020

"Ethical fashion, Kesako?"
Intervention by **Sihem Dekhili**
[Télévision locale de Biesheim](#), December 10, 2020

"What health measures are the French ready to accept?"
Article co-written by **Phu Nguyen Van**
[The Conversation](#), December 30, 2020

Public lectures and dissemination

Strasbourg, November 21, 2019

[Conference](#)

"The Europe-Africa Partnership Put to the Test of the Sustainable Development Goals"

Speakers: Ablassé Ouedraogo and Francis Kern

Strasbourg, November 25-26, 2019

[Tables rondes](#)

Eutalks #1 & #2 "European elections: What now?"

With the participation of Thierry Betti and Francesco de Palma

Strasbourg, November 28, 2019

[Tables rondes](#)

"Innovative Strasbourg: The intelligence of the territory for innovation in health"

Speaker: Julien Pénin

Strasbourg, March 4, 2020

[Conference-debate](#)

"Elections, stupid trap?"

Speakers: Herrade Igersheim and Sébastien Michon

Strasbourg, March 5, 2020

[Conference](#)

"Municipal innovation: what could Europe retain from the Quebec experience?"

Speaker: Richard Shearmur

May 5, 2020

[Conference online](#), The Center for Election Science

"Presidential Election Analysis 2016 vs. 2020"

Speakers: Herrade Igersheim and Jean François Laslier

May 27, 2020

[Conference online](#)

"La crisis del COVID-19 desde la perspectiva de la economía de la innovación"

With the participation of Rémy Guichardaz

Haguenau, October 8, 2020

[Conference](#)

"What future for eco-responsible fashion?"

Speaker: Sihem Dekhili

October 16, 2020

Customer Centricity Days of the Bürkert company

"Our Customers, In the Next Normal"

Speaker: Marion Neukam

October 28, 2020

Workshop IES

"Innovate in an unstable context"

Speakers: Marion Neukam and Eric Schenk

November 17-19, 2020

[13th "Economy days, 2020"online](#)

"John Stuart Mill or gender equality as a driving force Progress"

Speaker: Virginie Gouverneur

November 19, 2020

[Webinar Cnft](#)

"Innovation and managerial transformation: what are we talking about?"

With the participation of Claude Guittard and Marion Neukam

Paris - Cour de Cassation, December 17, 2020

[Workshop](#) La Barémisation de la Justice

"Alimony scale and disparity in decisions: lessons from an experimental survey of court auditors"

"What can we expect from the implementation of a scale: What does work in legal economics tell us?"

Speakers: Cécile Bourreau-Dubois and Myriam Doriat-Duban

Campus APT, Nancy	
Researchers	Engineers, Technicians and Administrative
<p>Arnaud Abad Researcher, INRAE AgroParisTech, Nancy Research domains: Production economics - Microeconomics - Environmental performance, environmental impacts</p> <p>Sandrine Bréteau-Amores Temporary research and teaching assistant University of Lorraine, Nancy Research Domains : Environmental and resource economics- Economics of risk and uncertainty- Economics of carbon- Forest management</p>	<p>Derya Keles Temporary research and teaching assistant University of Lorraine, Nancy Research domain: Development economy</p> <p>Clément Josset Study Engineer INRAE (contract) Projet NOBEL Research domain: Sustainable development economics</p>
PhD and post-doctoral fellows	
<p>Félix Bastit "An economic approach to the management of multi-risks in French forests" Under the supervision of Marielle Brunette</p> <p>Nikola Jovanovic "Cost-benefit analysis of the management of Protected Natural Areas with particular emphasis on improving management by determining the demand for recreational and tourist services and the necessary investments in certain protected areas in the region" Under the supervision of Serge Garcia and Jens Abiltrup</p>	<p>Valentin Mathieu "Constants and changes in the structure of the global wood economy" Under the supervision Sylvain Caurla</p> <p>Giulia Vaglietti "Extreme weather events and land use changes: assessment of deforestation drivers" Under the supervision of Philippe Delacote</p> <p>Guillaume Salzet "Study of the sustainability of the forest-wood sector in French Guiana: Spatialized approach by bioeconomic modeling" Under the supervision of Sylvain Caurla</p>
Campus Baron Louis, Nancy	
Researchers	
<p>Sophie Béreau Professor in Economics University of Lorraine, Nancy Research domains: Applied econometrics - Financial macroeconomics - Sustainable finance - Modeling of financial networks</p> <p>Alexandre Flage Associate Professor in Economics University of Lorraine, Nancy Research domains: Discrimination - Experimental economics - Behavioral economics - Housing economics - Labor economics - Applied econometrics</p>	<p>Ankinée Kirakozian Associate Professor in Economics University of Lorraine, Nancy Research domains: Environmental economics - Behavioral economics - Socio-psycho-economic determinants - Public policies</p> <p>Bilal El Raffi Temporary research and teaching assistant University of Lorraine, Nancy Research domains: Evolution of inequalities - Formation of attitudes towards redistribution with an empirical approach</p> <p>Dylan Martin-Lapoirie Temporary research and teaching assistant University of Lorraine Research domains: Legal economics - Health economics</p>
Engineers, Technicians and Administrative	
<p>Touria Bagard Management assistant University of Lorraine, Nancy Support for administrative management</p>	
PhD and post-doctoral fellows	
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Campus Strasbourg

Researchers

[Sophie Bollinger](#)

Assistant Professor in Management
Faculty of Economic Science and Management, Strasbourg
Research domains: Innovation - Creativity Management, innovation piloting - Accountability - Management control - Social and solidarity economy - Circular economy

[Marie Boltz](#)

Assistant Professor in Economics
Faculty of Economic Science and Management, Strasbourg
Research domains: Development and family economics

[Sihem Dekhili](#)

Assistant Professor in Management
Faculty of Economic Science and Management, Strasbourg
Research domains: Ecological consumption
Eco-labeling - Ecological image of the country of origin - Ethical fashion - Co-creation

[Laurence Frank](#)

Assistant Professor in Management
Faculty of Economic Science and Management, Strasbourg
Research domains : Knowledge management - Management private partnerships

[Mouminoux Claire](#)

Assistant Professor in Economics
Faculty of Economic Science and Management, Strasbourg
Research domains: Behavioral economics - Economics of risk and uncertainty - Game theory

[Nathalie Picard](#)

Assistant Professor in Economics
Faculty of Economic Science and Management, Strasbourg
Research domains: Risk economics - Transport economics - Family economics

[Asmae Aqzzouz](#)

Temporary research and teaching assistant
IUT Louis Pasteur, University of Strasbourg
Research domains: Spatial economy - Urban economy
Local finance - Residential mobility - Real estate market and local taxation

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[Isabelle Angrand](#)

Studies engineer, CNRS
Engineering and project management, Manager ITI MAKerS

[Christian Rick](#)

Studies engineer, CNRS
Database management and programming and modeling

Doctorants, docteurs, et post-doctorants

[Diletta Abbonato](#)

"The impact of AI on science"
Under the supervision of Stefano Bianchini and Patrick Llerena

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