# France-Japan Joint Forum

How to cope with ecological and digital transformations - Entrepreneurship and organizational creativity -

## 14-15 November, 2023

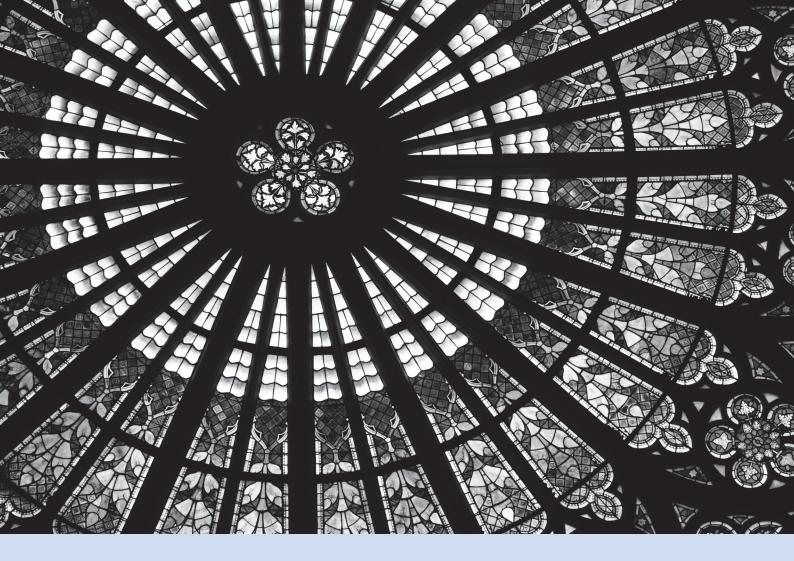
Amphi Beretz, Nouveau Patio Universite Strasbourg

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Website https://jsps-strasbourg.com/news/4051/

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et appliquée



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#### *Tuesday, November 14, 2023*

#### 9:00-9:40 Opening remarks

-Michel DENEKEN, President, University of Strasbourg -Tetsuya MIZUMOTO, Executive Director, Japan Society for the Promotion of Science (JSPS) -Hiroyuki UCHIDA, Consul General of Japan in Strasbourg -Anne-Lise POQUET, President of JSPS Francophone Alumni Association Introductory speeches -Michèle FORTÉ, University of Strasbourg -Hajime IMAMURA, Toyo University, Scientific coordinators

## 9:40-11:00 Session 1: Knowledge/Commons

Chairperson: Patrick LLERENA, University of Strasbourg 9:40-10:10 Patrick COHENDET, HEC Montréal Building innovation ecosystems through articulating innovation commons 10:10-10:40 Hajime IMAMURA, Toyo University Creative Public Space Design for Sustainable Global Innovation - Finding a place for young people in the DX of "Global Entrepreneurial Mindset" 10:40-11:00 Discussion 11:00-11:10 Break

#### 11:10-12:30 Session 2: Aging and longevity

Chairperson: Michèle FORTÉ, University of Strasbourg

11:10-11:40 Yuko TAMAKI WELPLY, EHESS-ENS/CNRS

Innovation in ageing and "care": "Social" robots and social relations in long-term care facilities 11:40-12:10 Annie JOLIVET, CEET -Le CNAM (Conservatoire national des arts et métiers) Fulcrums from field research on older workers employment and firms practices 12:10-12:30 Discussion

## 14:15-15:35 Session 3: Human centered policymaking and care-led innovation

Chairperson: Herrade IGERSHEIM, BETA (Bureau d'Economie Théorique et Appliquée)

14:15-14:45 Sébastien LECHEVALIER, École des hautes études en sciences sociales (EHESS) What are the benefits of care-led innovation? How to promote it? The case of eldercare in France and in Japan

14:45-15:15 Naonori KODATE, University College Dublin School of Social Policy, Social Work and Social Justice

Exploring social implementation of welfare technologies for aging in place

15:15-15:35 Discussion

15:35-15:45 Break

## 15:45-17:05 Session 4: Management of innovation / human capital

Chairperson: Hajime IMAMURA, Toyo University

15:45-16:15 Koji NAKANO, Toyo University

Development process of innovation ecosystems in Japan

16:15-16:45 Marion NEUKAM, University of Strasbourg

Commitment through sustainability: a future key driver for innovation around the globe?

16:45-17:05 Discussion

## Wednesday, November <u>15, 2023</u>

## 8:30-9:50 Session 5: Environmental and digital transition

Chairperson: Michèle FORTÉ, University of Strasbourg

8:30-9:00 Stefano BIANCHINI, University of Strasbourg

Towards a digitalized sustainable society

9:00-9:30 Kazunori KITAGAWA, Eco Management Center, Japan Productivity Center Biography

Japan-specific problems to social and legal barriers standing in the way of compatibility between

Circular Economy and Digital Transformation

9:30-9:50 Discussion

## 9:55-11:15 Session 6: Science and innovation policy

Chairperson: Julien PÉNIN, University of Strasbourg

9:55-10:25 Akihito TODA, Keio University

Recent Progress of Innovative Digital Platforms in Japan -- Its cause and policy measure

10:25-10:55 Patrick LLERENA, University of Strasbourg

Universities and mission-driven innovation policies

10:55-11:15 Discussion

11:15-11:25 Break

## 11:25-12:45 Session 7: Entrepreneurship

Chairperson: Hajime IMAMURA, Toyo University

11:25-11:55 Véronique SCHAEFFER, University of Strasbourg

The social, psychological and economic determinants of the entrepreneurial intention of jobseekers

11:55-12:25 René CARRAZ, Toyo University

Driving Innovation in Japan: Unveiling the Journey of 500 Academic entrepreneur 12:25-12:45 Discussion

## 12:45-13:00 Concluding remarks

-Michel de Mathelin, VP Relations with the Socio-Economic World and Decelopment, University of Strasbourg

-Hajime IMAMURA, Toyo University