

International Workshop

Philipps-Universität Marburg / Université de Strasbourg / Toyo University

November 7-8, 2025

Friday, November 7		
Location: SKYHALL on the 16th floor of bldg. 2, Hakusan campus, Toyo University		
Time	Title	Speaker
9.45	Welcome address	Kazuaki Kagami (the dean of the faculty of economics of Toyo University)
9.50	Anniversary celebration	Michèle Forté (University of Strasbourg)
9.55	Anniversary celebration	Hajime Imamura (emeritus professor of Toyo University)
10.00	The Impacts of Disclosure of Negative Information from COVID-19 Pandemic on Housing Market	Kazuto Sumita
10.45	A New Keynesian Model to Assess the Role of Government Preferences over Climate Change	Amélie Barbier-Gauchard
11.30	Reducing Bushmeat Supply through Economic Incentives in Informal Restaurants: Evidence from a Field Experiment in Abidjan, West Africa	Ivo Steimanis
12.15	Lunch / SKYHALL	
13.15	Network Characteristics of Social Infrastructure—Evidence from Greater Tokyo	Noriko Ashiya
14.00	The construction of useful human capital for student entrepreneurs: the role of education and life experience	Pauline Brunner Véronique Schaeffer
14.45	Wired for Conflict? Internet Penetration and the Inequality - Conflict Nexus	Mohammad Farzanegan
15.30	Break	
15.45	Digital transformation: a paradigm change for organisations?	Ioana Filipas François Marmier
16.30	Robots, Productivity, and Trade Upgrading: Firm-Level Evidence from China	Qizhong YANG
18.00	Welcome reception at Stellar of bldg.4	

Saturday, November 8		
Location: SKYHALL on the 16th floor of bldg. 2, Hakusan campus, Toyo University		
Time	Title	Speaker
10.00	Welcome coffee / SKYHALL	
10.15	Design and Empirical Examination of Flipped Classroom Instruction in Elective Courses	Ayako Suzuki
11.00	Female entrepreneurship in the 19th century: the case of three Strasbourg women business leaders	Herrade Igersheim
11.45	Why do Japanese people work too much? The formation of work norms and their impact on performance	Koichi Kume
12:30	Lunch break / SKYHALL	
13.30	Fiscal Talks: Parliamentary Debates and Government Expenditure	Bernd Hayo
14.15	Capitalism and the entrepreneur in Schumpeter's work	Julien Pénin
15.00	End of the workshop	
	Organisational meeting: Developing Marburg-Strasbourg-Toyo relations	