



EconomiX Université
Paris Nanterre



Workshop SHIFT
SUSTAINABILITY
Harnessing Individual and Further Transitions

Venue

Room 614B, 6th floor, EconomiX
University of Paris Nanterre
Bâtiment G - Maurice Allais,
200, Avenue de la République
92001 Nanterre cedex
Website: <https://economix.fr/>

Local organizers

Bénédicte COESTIER
Eliane EL BADAoui
Lucille NEUMANN NOEL
Thi Kim Cuong PHAM
Élisabeth TOVAR

PROGRAM

April 10, 2026

8:30 – 9:15 *Welcome and Coffee Meeting*

9:15 – 10:45

Session 1. Sovereign Debt and Foreign Aid

Chair: Eliane El Badaoui (EconomiX, University of Paris Nanterre)

Paper 1
[9:15-9:55] *On repayment incentives in sovereign debt markets* - V. Filipe Martins-da-Rocha (FGV Sao Paolo) and **Yiannis Vailakis** (University of Glasgow)
Discussant: Stefano Bosi (University of Evry)

Paper 2
[9:55 -10:35] *Foreign Aid, Governance, and Environmental Expenditure: A Micro-founded Approach and Evidence* – **Tin Nguyen-Trong (EconomiX, University of Paris Nanterre)**, Ngoc-Sang Pham (EM Normandie), and Thi Kim Cuong Pham (EconomiX, University of Paris Nanterre).
Discussant: Phu Nguyen-Van (EconomiX, University of Paris Nanterre)

10:35 – 10:50 *Coffee Break*

10:50 – 12:40

Session 2. Firms ESG and Economic Performance

Chair: Anne Stenger (BETA, University of Strasbourg)

Paper 3
[10:50-11:30] *How Mega-Events Reshape Corporate Sustainability: Strategic Adaptation to the Paris Olympic Institutional Shock*- Fuxian Zhu (Xinjiang University), Maria

Giuseppina Bruna (IPAG Business School), **Ahmed Imran Hunjra** (IPAG Business School), Shikuan Zhao (Zhejiang University of Technology), and Peter Verhoeven (Queensland University of Technology)

Discussant: Benedicte Coestier (EconomiX, University of Paris Nanterre)

Paper 4
[11:30-12:10] *Do Low-Emission Zones Improve Air Quality? Evidence from a Double Machine Learning Approach for Panel Data* - **Nattirat Mayer (BETA, University of Strasbourg)** and Bertrand Koebel (BETA, University of Strasbourg)
Discussant: Francisco Seranito (EconomiX, University of Paris Nanterre)

Paper 5
[12:10-12:35] *Sustainable Sentiment in European Portfolios: A Performance Analysis* - Viet Le, Saclay University and Keynum.ai, Fei Liu, IPAG Business School, **Hans-Jörg von Mettenheim, IPAG Business School and Keynum.ai**, Huy Nguyen, Rennes University and Keynum.ai

12:35 – 14:10 Lunch Break

14:00 – 16:00

Session 3. Value, Monetary, and Growth Theories

Chair: Fabrice Tricou (EconomiX, University of Paris Nanterre)

Paper 6
[14:10-14:50] *A note on the transformation of values to prices and the law of the tendency of the rate of profit to fall* - **Cuong Le-Van** (IPAG Business School, PSE, FTU, CASED).
Discussant: Christian Bidard (EconomiX, University of Paris Nanterre)

Paper 7
[14:50-15:30] *A Unified Theory of Money: Bridging Ramsey and Allais (with Samuelson)* – Sfetano Bosi (University of Evry), **Ngoc-Sang Pham** (EM Normandie), and Cuong Le-Van (IPAG Business School, PSE, FTU, CASED)
Discussant: Ludovic Julien (EconomiX, University of Paris Nanterre)

Paper 8
[15:30-16:10] *The social cost of plastic waste in a growth model* - **Etienne Lorang** (BETA-University of Strasbourg)
Discussant: Quentin Hoarau (EconomiX, University of Paris Nanterre)

16:10 – 16:30 Coffee Break

16:30 – 17:50

Session 4. Agriculture and Climate Change

Chair: Lucille Neumann Noel (EconomiX, University of Paris Nanterre)

Paper 9
[16:20-17:00] *More than money: Institutional trust and social incentives to sustain organic farming* – Jocelyn Donze (BETA-University of Strasbourg), Magalie Gramare (BETA-University of Strasbourg), **Nhai Nguyen (BETA-University of Strasbourg)**, Phu Nguyen-Van (EconomiX, University of

Paris Nanterre), Thi Kim Cuong Pham (EconomiX, University of Paris Nanterre), and Anne Stenger (BETA-University of Strasbourg).
Discussant: Estel Apeti (EconomiX, University of Paris Nanterre)

Paper 10
[17:00-17:40]

Fairness and Acceptability in Local Climate Adaptation and Maladaptation: Evidence from a Vignette Experiment in Vietnam - Tuan Nguyen-Anh (EconomiX, University of Paris Nanterre), Thi Kim Cuong Pham (EconomiX, University of Paris Nanterre), Anne Stenger (BETA-University of Strasbourg), Nguyen To-The (UEB-Vietnam National University, and **Elisabeth Tovar (EconomiX, University of Paris Nanterre)**
Discussant: Murielle Djiguemde (EconomiX, University of Paris Nanterre)